

## **Röhm presents DEGAROUTE® *proTerra* for the first time at the INTERTRAFFIC trade fair**

- **Road markings based on DEGAROUTE® can now also be produced with recycled methyl methacrylate (RMMA)**
- **Trials show comparable quality and performance with established products, but with significantly reduced CO<sub>2</sub> footprint**
- **Meet Röhm in Amsterdam at the INTERTRAFFIC from March 29<sup>th</sup> to April 1<sup>st</sup> 2022, stand 01.160**

Global megatrends such as sustainability and environmental protection have been playing a crucial role in the road marking sector for some time now. Reducing emissions from increasing traffic volumes is a major concern across the world and is a driving factor for innovation in road construction. With DEGAROUTE® *proTerra*, Röhm is now offering a resin for road markings that contains at least 30 percent recycled methyl methacrylate (RMMA) providing a reduced CO<sub>2</sub> footprint.

With DEGAROUTE® *proTerra*, Röhm has developed a product for cold plastic characterized by excellent visibility and durability while at the same time offering a resource-saving alternative to conventional binders for road markings. DEGAROUTE® *proTerra* is therefore making a contribution to Röhm GmbH's sustainability strategy, "Track 2030"

DEGAROUTE® based road markings are solvent-free, reactive systems. They produce almost no volatile organic compounds (VOC) and do not require external heat input during application. "Due to their longevity, road markings based on DEGAROUTE® have always contributed to resource efficiency.

DEGAROUTE® *proTerra* significantly increases this efficiency. The expansion of our product portfolio allows us to even better support the sustainability goals aimed for by our customers," says Jochen Henkels, head of the Methacrylate Resins Business Unit at Röhm.

DEGAROUTE® *proTerra* is presented as a new solution with a reduced CO<sub>2</sub> footprint. Laboratory and application tests show that the quality and performance of this innovation is comparable to already established products. The advantages of methacrylate-based road markings remain unchanged: DEGAROUTE® *proTerra* combines durability, excellent visual and acoustic properties and fast processing with short curing times while saving resources.

Products and services by Röhm, with the *proTerra* brand addition, make a contribution to reducing the CO<sub>2</sub> footprint and to save resources such as raw materials, energy or water.

Darmstadt, March 29, 2022

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DEGAROUTE® *proTerra* offers the advantages of established DEGAROUTE® products while saving resources.

**About Röhm**

With 3,500 employees and 15 production sites worldwide, Röhm is one of the leading manufacturers in the methacrylate business. The medium-sized company with branches in Germany, China, the USA, Russia, and South Africa has more than 80 years of experience in methacrylate chemistry and a strong technology platform. Our best-known brands include PLEXIGLAS®, ACRYLITE®, MERACRYL®, DEGALAN®, DEGAROUTE® and CYROLITE®.

More information is available at [www.roehm.com](http://www.roehm.com).